CONTRACT

WTVJ
15000 SW 27th Street
Miramar, FL 33027
(954) 622-6000

SOUTH FLORIDA
www.nbcmiami.com

Contract / Revision	Alt Order #
334840 /	

Product
CANDIDATE ORDERS

Contract Dates	Estimate #
09/12/12 - 09/17/12	**1768-OFA**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	09/12/12 / 09/13/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTVJ	Corey Lane	Philadelphia NS

Special Handling

Demographic
RHH

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
25779	19078

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTVJ	09/13/12	09/17/12	5A-6A TISF	5A-6A		:30			NM	5	$250.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/10/12	09/16/12	---TF--	3	$50.00						
	Week:	09/17/12	09/23/12	M------	2	$50.00						
N 2	WTVJ	09/13/12	09/17/12	6A-7A TISF	6A-7A		:30			NM	5	$875.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/10/12	09/16/12	---TF--	3	$175.00						
	Week:	09/17/12	09/23/12	M------	2	$175.00						
N 3	WTVJ	09/13/12	09/17/12	7A-9A TODAY	7A-9A		:30			NM	5	$1,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/10/12	09/16/12	---TF--	3	$300.00						
	Week:	09/17/12	09/23/12	M------	2	$300.00						
N 4	WTVJ	09/15/12	09/15/12	6-7A MIAMI SA/WKND TOD	6A-7A	-----S-	:30	1	$75.00	NM	1	$75.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 5	WTVJ	09/15/12	09/15/12	7A-9A SAT TODAY	7A-9A	-----S-	:30	1	$100.00	NM	1	$100.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 6	WTVJ	09/16/12	09/16/12	6-8A MIAMI SU/WKND TOD	6A-8A	------S	:30	1	$75.00	NM	1	$75.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 7	WTVJ	09/16/12	09/16/12	8A-9A SUN TODAY	8A-9A	------S	:30	1	$150.00	NM	1	$150.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 8	WTVJ	09/16/12	09/16/12	9A-10A MEET THE PRESS	9A-10A	------S	:30	1	$1,500.00	NM	1	$1,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WTVJ
15000 SW 27th Street
Miramar, FL 33027
(954) 622-6000

SOUTH FLORIDA
www.nbcmiami.com

Contract / Revision	Alt Order #
334840 /	

Contract Dates	Product	Estimate #
09/12/12 - 09/17/12	CANDIDATE ORDERS	**1768-OFA**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	09/12/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 9	WTVJ	09/13/12	09/17/12	9A-10A TODAY II	9A-10A		:30			NM	5	$875.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/10/12	09/16/12	---TF--	3	$175.00						
	Week:	09/17/12	09/23/12	M------	2	$175.00						
N 10	WTVJ	09/13/12	09/17/12	10A-11A TODAY III	10A-11A		:30			NM	5	$750.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/10/12	09/16/12	---TF--	3	$150.00						
	Week:	09/17/12	09/23/12	M------	2	$150.00						
N 11	WTVJ	09/13/12	09/17/12	11-1130A NBC MIAMI AT 11	11A-1130A		:30			NM	5	$375.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/10/12	09/16/12	---TF--	3	$75.00						
	Week:	09/17/12	09/23/12	M------	2	$75.00						
N 12	WTVJ	09/13/12	09/17/12	1130A-12P 6 IN THE MIX	1130A-12P		:30			NM	5	$375.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/10/12	09/16/12	---TF--	3	$75.00						
	Week:	09/17/12	09/23/12	M------	2	$75.00						
N 13	WTVJ	09/13/12	09/17/12	2P-3P JEFF PROBST	2P-3P		:30			NM	5	$625.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/10/12	09/16/12	---TF--	3	$125.00						
	Week:	09/17/12	09/23/12	M------	2	$125.00						
N 14	WTVJ	09/15/12	09/15/12	9A-10A MIAMI SA/WKND TO	9A-10A	-----S-	:30	1	$100.00	NM	1	$100.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 15	WTVJ	09/13/12	09/17/12	4-5P ELLEN	4P-5P		:30			NM	5	$1,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/10/12	09/16/12	---TF--	3	$200.00						
	Week:	09/17/12	09/23/12	M------	2	$200.00						
N 16	WTVJ	09/13/12	09/17/12	5P-6P NBC 6 NEWS @5P	5P-6P		:30			NM	5	$1,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/10/12	09/16/12	---TF--	3	$200.00						
	Week:	09/17/12	09/23/12	M------	2	$200.00						
N 17	WTVJ	09/13/12	09/17/12	6P-630P EARLY NEWS	6P-630P		:30			NM	5	$1,750.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	09/10/12	09/16/12	---TF--	3	$350.00						
	Week:	09/17/12	09/23/12	M------	2	$350.00						
N 18	WTVJ	09/13/12	09/17/12	630-7P NIGHTLY NEWS	630P-7P		:30			NM	2	$7,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WTVJ
15000 SW 27th Street
Miramar, FL 33027
(954) 622-6000

SOUTH FLORIDA
www.nbcmiami.com

Contract / Revision	Alt Order #
334840 /	

Contract Dates	Product	Estimate #
09/12/12 - 09/17/12	CANDIDATE ORDERS	**1768-OFA**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	09/12/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 09/10/12	09/16/12	---TF--	1	$3,500.00								
Week: 09/17/12	09/23/12	M------	1	$3,500.00								
N 19	WTVJ	09/15/12	09/16/12	6P-7P SA-SU 6P	6P-7P	-----SS	:30	2	$325.00	NM	2	$650.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 20	WTVJ	09/13/12	09/17/12	7P-730P EXTRA	7P-730P		:30			NM	3	$900.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 09/10/12	09/16/12	---TF--	2	$300.00								
Week: 09/17/12	09/23/12	M------	1	$300.00								
N 21	WTVJ	09/13/12	09/17/12	730P-8P ACCESS HOLLYW(	730P-8P		:30			NM	2	$600.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 09/10/12	09/16/12	---TF--	1	$300.00								
Week: 09/17/12	09/23/12	M------	1	$300.00								
N 22	WTVJ	09/17/12	09/17/12	8-10P THE VOICE	8P-10P	M------	:30	1	$3,000.00	NM	1	$3,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
N 23	WTVJ	09/12/12	09/12/12	9P-11P THE VOICE	9P-11P	--W----	:30	1	$3,000.00	NM	1	$3,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
2	*WTVJ*	*09/12/12-09/12/12*		*9P-11P THE VOICE*	*9P-11P*	---W-------	*:30*		*~~$3,000.00~~*	*NM*		
See MG 23.3												
PREEMPT												
3	WTVJ	09/17/12-09/17/12		8-10P THE VOICE	8P-10P	M----------	:30		$3,000.00	NM		
Ⓜ MG for 23.2 09/12												
N 24	WTVJ	09/14/12	09/14/12	8-9P WHITNEY/COMMUNIT`	8P-9P	----F--	:30	1	$1,500.00	NM	1	$1,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
1	*WTVJ*	*09/14/12-09/14/12*		*8-9P WHITNEY/COMMUNIT`*	*8P-9P*	------F----	*:30*		*~~$1,500.00~~*	*NM*		
See MG 24.2												
PREEMPT-PROGRAM CHANGE												
2	WTVJ	09/14/12-09/14/12		8-9P GUYS W/KIDS/GO ON	8P-9P	------F----	:30		$1,500.00	NM		
Ⓜ MG for 24.1 09/14												
N 25	WTVJ	09/13/12	09/17/12	11P-1135P L. NEWS	11P-1135P		:30			NM	3	$1,800.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 09/10/12	09/16/12	---TFS-	2	$600.00								
Week: 09/17/12	09/23/12	M------	1	$600.00								
N 26	WTVJ	09/16/12	09/16/12	NFL LATE NEWS NON-LOC	1130P-1230A		:30			NM	1	$1,000.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 09/10/12	09/16/12	------S	1	$1,000.00								
N 27	WTVJ	09/13/12	09/17/12	1135-1235A TONIGHT/W LE	1135P-1235A		:30			NM	5	$1,500.00
ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (IP)												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WTVJ
15000 SW 27th Street
Miramar, FL 33027
(954) 622-6000

SOUTH FLORIDA
www.nbcmiami.com

Contract / Revision	Alt Order #
334840 /	

Contract Dates	Product	Estimate #
09/12/12 - 09/17/12	CANDIDATE ORDERS	**1768-OFA**

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	09/12/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/10/12	09/16/12	---TF--	3	$300.00							
Week:	09/17/12	09/23/12	M------	2	$300.00							
N 28	WTVJ	09/16/12	09/16/12	NFL REGULAR SEASON NC	815P-1130P	------S	:30	2	$13,000.00	NM	2	$26,000.00
	ALL SPOTS ON THIS ORDER IMMEDIATELY PREEMPTIBLE CLASS OF TIME (CDR)											
N 29	WTVJ	09/13/12	09/13/12	8-10P AMERICA GOT TALE	8P-10P	---T---	:30	2	$1,500.00	NM	2	$3,000.00
N 30	WTVJ	09/15/12	09/15/12	8P-11P SATURDAY PRIME	8P-11P	-----S-	:30	3	$650.00	NM	3	$1,950.00
N 31	WTVJ	09/17/12	09/17/12	11A-12P SO FL TODAY	11A-12P	M------	:30	2	$75.00	NM	2	$150.00
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WTVJ*	*09/17/12-09/17/12*		*11A-12P SO FL TODAY*	*11A-12P*	M----------	*:30*		*~~$75.00~~*	*NM*		
	See MG 31.3,31.4											
	PREEMPT											
2	*WTVJ*	*09/17/12-09/17/12*		*11A-12P SO FL TODAY*	*11A-12P*	M----------	*:30*		*~~$75.00~~*	*NM*		
	See MG 31.3,31.4											
	PREEMPT											
3	WTVJ	09/15/12-09/15/12		6-7A MIAMI SA/WKND TODA	6A-7A	-------Sa--	:30		$75.00	NM		
Ⓜ	MG for 31.1,31.2											
4	WTVJ	09/16/12-09/16/12		6-8A MIAMI SU/WKND TODA	6A-8A	---------Su	:30		$75.00	NM		
Ⓜ	MG for 31.1,31.2											
N 32	WTVJ	09/15/12	09/15/12	6-7A MIAMI SA/WKND TODA	6A-7A	-----S-	:30	1	$75.00	NM	1	$75.00
N 33	WTVJ	09/14/12	09/14/12	10-11P DATELINE NBC	10P-11P	----F--	:30	1	$1,500.00	NM	1	$1,500.00
									Totals		93	$65,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/17/12	93	$65,000.00	$55,250.00
Totals	93	$65,000.00	$55,250.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.